ENFORCEMENT / LICENSING MODERNIZATION (ELM) OVERVIEW

DEPARTMENT OF CONSUMER AFFAIRS

CLAY LEEK, BAR EXECUTIVE OFFICE TIM NYE, RMA CONSULTING BAR ADVISORY GROUP MEETING APRIL 18, 2019

ELM BACKGROUND

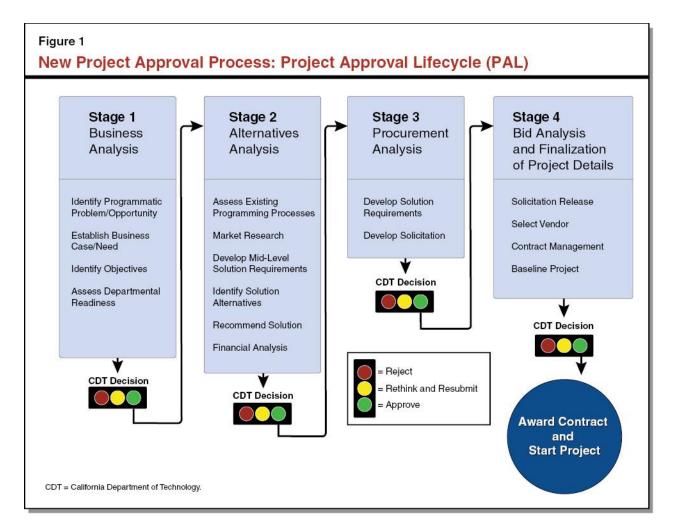
BreEZe Project

- Goal of consolidating all Department of Consumers Affairs (DCA) regulatory entities into a single licensing and enforcement system
 - Release 3 (which included BAR) cancelled in January 2015
 - 18 regulatory entities using BreEZe
 - 16 regulatory entities still seeking to modernize business processes, including BAR
- AB 111 (Statutes of 2013) Modernization Requirements
- DCA Business Modernization Plan

ELM PHASES

- Phase 1 Business Readiness
 - Business Process Reengineering (BPR)
- Phase 2 System Requirements / Business Needs
 - Mid-Level Solution Requirements
 - User Cases / User Stories
- Phase 3 Project Approval Lifecycle (PAL)
 - Four stages with approval gates
- Phase 4 System Implementation
 - Incremental Delivery No Big Bang!

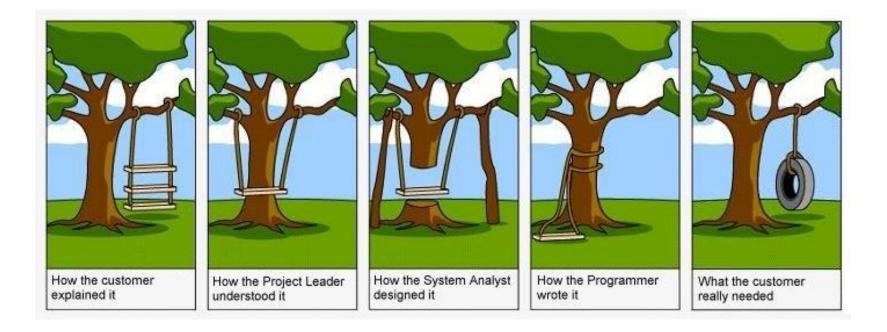
PHASE 3 – PROJECT APPROVAL LIFECYCLE



PHASE 4 – SYSTEM IMPLEMENTATION

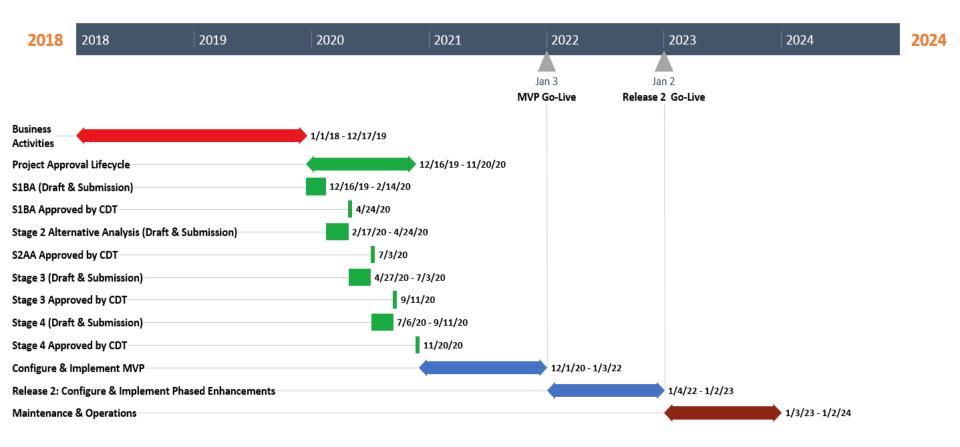
Software Development Lifecycle

• Agile vs. Waterfall



ELM ESTIMATED TIMELINE

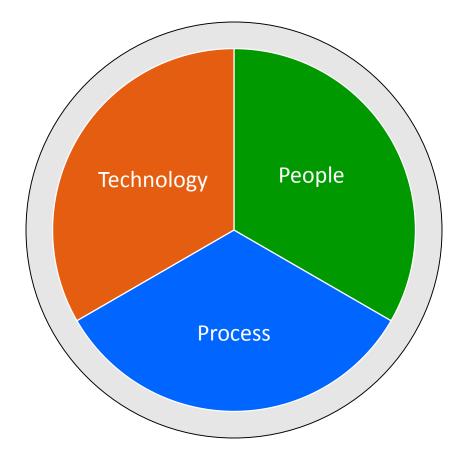
BAR Business Modernization Proposed Timeline



REAL TALK

- Modernization is overdue
- California Department of Technology policy (SIMM 19)
- Minimize Risk
 - Incremental Delivery of Minimum Viable Product (MVP)
 - Prioritized by Measurable Business Value
- Increase Efficiencies
 - People, Process, Technology
 - Internal vs. External Capabilities
 - Continuous Improvement

ELM IS A SYSTEM



ELM SUPPORTS BAR

<u>Mission</u>

Serve Californians through effective regulation of the automotive repair and Smog Check industry.

<u>Vision</u>

Educate and empower consumers by promoting a competitive automotive repair marketplace and model vehicle emissions reduction program.

<u>Values</u>

Accountability, Communication, Diversity, Innovation, Integrity, Transparency.

ELM PRESENTS OPPORTUNITIES

- Increased standardization across existing business processes
- Improved efficiency of existing business processes
- Improved workload management
- Clearly defined key performance indicators (KPIs)
- Improved reporting and access to data
- Improved consumer access to licensee performance data
- Shift to "paperless" processing
- Improved online capabilities for licensees and consumers
- Online application processing
- Reduced costs

WHO WILL BENEFIT FROM ELM?



Consumer



Repair Facility Owner

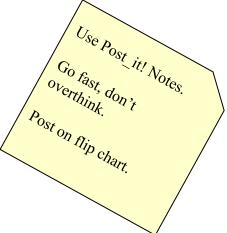


Consumer/Industry Advocate



Industry Training Provider

<u>Activity</u>: Can you think of any challenges or problems that ELM could help alleviate or eliminate?



THINK DIGITALLY

- If it's done using paper today, it can likely be done electronically in ELM.
- Digital devices today include PC, tablet, mobile phone, VR glasses.
- Digital channels include Internet, Email, Text, Chat.
- How can manual tasks be automated? E.g. voice-to-text, OCR, predictive analytics, automated workflow with assignment queues.
- Think about how technology is used today in your personal life. How could it be used to improve BAR services?
- What do you need from ELM? Think "what if?"

CONSUMER



Consumer

"I filed a complaint, simply by scanning the BAR QR Code posted at the repair facility."

Common Interactions with BAR

- Requests auto body inspections
- Files a complaint related to an ARD, Brake/Lamp, or Smog Check station
- Seeks information about BAR programs and CA laws/regulations

REPAIR FACILITY OWNER



Repair Facility Owner

"It took less than 5 minutes to renew my license and pay the fee using the BAR phone app."

Common Interactions with BAR

- Submits registration and license applications
- Pays application and license fees initial, renewal, late
- Maintains appropriate automotive repair certifications
- Performs auto repair, maintenance, and Smog testing
- Complies with CA laws/regulations
- Pays citation fines
- Attends education and disciplinary conferences

CONSUMER/INDUSTRY ADVOCATE



Consumer/Industry Advocate

"I like the virtual assistant feature. I just said what I wanted – the system translated my voice message, and sent me a text confirmation."

Common Interactions with BAR

- Seeks information about BAR programs and CA laws/regulations
- Requests presentations and speakers for their constituents
- Advocates for a particular group (e.g., consumer, repair businesses, regulatory)

INDUSTRY TRAINING PROVIDER



Industry Training Provider

Common Interactions with BAR

- Provides training to Automotive Repair Technicians
- Verifies the status of certifications
- Maintains training and certification requirements and programs

"I am able to link our database directly with ELM to provide training reminders and e-verification of training certifications."

YOUR IDEAS MATTER

Have more ideas and inspiring thoughts about the digital future of BAR?

Submit questions and comments to:

Clay Leek

Bureau of Automotive Repair

10949 N. Mather Boulevard

Rancho Cordova, CA 95670

Phone: 916-403-8600

Email: clayton.leek@dca.ca.gov